

BROUGHT TO YOU BY



WP Awards 2018

CANADA





CELEBRATING EXCELLENCE

Since its conception in 2015, the Wealth Professional Awards (WPA) brought to you by Invesco Canada has celebrated excellence across the entire spectrum of wealth management and financial advisory in Canada. Today it is recognized within the industry as the top representation of leadership, quality service, innovation and principle in the business, and continues to be the leading independent awards event in the financial services industry.

23 prestigious industry awards are designed to ensure national recognition for large and small organizations and individual wealth professionals.

This annual black-tie awards ceremony is the event highlight of the year that attracts the biggest names in the business throughout Canada. Financial services industry professionals, luminaries and influencers will gather once again to praise the achievements of their peers and industry leaders at the ceremony on May 31st, 2018.

"We are thrilled to celebrate the extraordinary individuals that are distinguishing themselves within the industry."

WARREN COLLIER

Head of iShares
BlackRock Canada

"I'm loving the hardware and over the moon with the win. You can count on my CEO becoming a bigger supporter in the years ahead."

LUDOVIC SIOUFFI

Portfolio Manager
Canaccord Genuity Wealth Management

"It's nice to be acknowledged for the years I've spent in the industry."

ROSS CAMPBELL

Senior Financial Planning Advisor
Assante Capital Management



“It validates the difference we can make as an advisor team. We’re really glad to know that our clients and peers appreciate that we go above and beyond.”

EVANS WEALTH MANAGEMENT, RICHARDSON GMP

REASONS TO NOMINATE

Impress Your Clients (Even More)

Only the very best of the best make the finals of the WPAs. If selected as a Finalist, letting clients know that you have been chosen as one of the best in the industry allows you to demonstrate how well-regarded you are by your peers in the industry.

Get Covered

WPA Finalists earn media coverage across North America, on Wealth Professional Canada (WPC) channels such as:

- WPC print magazine and e-magazine (8.5k readers)
- An 8-page Finalist Announcement spread on the March issue
- A special 30-page Commemorative spread on the August issue
- WealthProfessional.ca news stories
- WPC newsletters and direct mail marketing pieces (30k subscribers)
- WPA event website
- WPC Facebook and Twitter (6.1K Twitter followers)

...and countless publicity opportunities in national, local and trade media, and it’s also a great addition to internal communications and marketing materials.

You Can Salute Your Team In A Big Way

Being a WPA Finalist recognizes your employees for their accomplishments. Sharing your news with the world shows them that you value their hard work—and you want the world to know that they've made something amazing.

You Can Meet The Movers And Shakers

The WPA ceremony in The Liberty Grand Toronto on May 31, 2018 is the premier event in every financial advisor's calendar. Here you'll get to rub elbows with the industry's foremost professionals and luminaries.

Your Time In The Spotlight

If named the winner, you will take the stage, claim your award and deliver your speech in front of the top professionals in the industry. Smile for the cameras and wear your best frock or suit and tie! Expansive media coverage, including a special commemorative issue of WPC magazine, will make it a night for the books.

It's Free To Nominate

Nominating is absolutely free and you can enter multiple categories – just leave us with your Nominee's contact details and a brief reason for the nomination.

It's Easy

Simply go to wpawards.ca and click [NOMINATE](#). It will only take two minutes of your time for what could be a career-changing result.



“WPA is a time and opportunity to celebrate the business we're in. We're a very important part of what helps Canadians build financial security!”

RONA BIRENBAUM, Financial Advisor, Caring for Clients

PAST ATTENDEES

“We have worked so hard to be the provider in the industry, and to have people let us know they depend on us means the world.”

ROBERT EBEL

Director of Corporate Services | Fundserv

“This is our 20th anniversary, and it's the highlight of our year to have won the award.”

KIRK POLSON

Founder | Polson Bourbonniere Financial

“It can be hard for young advisors. You should not be afraid that you're not worth the position you are in. Be confident that you have enough to offer.”

MILLICENT HICKS

Wealth Advisor | ScotiaMcLeod

“It's something you never expect. You go to work every day, and 30 years later, somebody says they are going to recognize you.”

DAVID LITTLE

Director | Little Wealth Management Group of HollisWealth

“WPA is more than just a pat on somebody's shoulder or a boost of ego. It recognizes advisors' hard work and gives confidence in their clients and pride to the employees and team.”

ELIE NOUR

Founder | Nour Private Wealth of Manulife Securities



“We’re proud of our ongoing relationship with the Wealth Professional Awards. We are committed to working with advisors in delivering superior financial outcomes for Canadians. These awards serve as a showcase for the country’s leading professionals.”

AYSHA MAWANI
VP Corporate Affairs
Invesco Canada

SPECIAL THANKS TO OUR AWARD SPONSORS

